

Lakmal Sirimanna



[Portfolio](#)

About Me

I'm a self-taught freelance video editor and motion designer with 5+ years of hands-on experience turning creative ideas into scroll-stopping visual content. From YouTube intros and podcast branding to Instagram reels, stream overlays, and ad promos — I've helped hundreds of creators and businesses elevate their brand through engaging, high-quality visuals.



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Experience

**2020 –
Present**

Freelance Video Editor & Motion Designer

Remote

Delivered high-quality videos to over 1000+ clients in the U.S., UK, Canada, and Asia

Created branded video content for YouTubers, startups, coaches, and e-commerce brands

Designed animated logo intros, outros, lower thirds, and branded templates

Built and launched a custom Python tool: AE Expression Library, helping editors organize expressions more efficiently

Collaborated on social campaigns optimized for performance across Facebook, Instagram, TikTok, and LinkedIn

Maintained 5-star ratings on Fiverr through excellent communication and consistent delivery

Skill



Adobe
After Effects



Adobe
Premiere Pro



Video Editing



Motion Graphics



Social Media
Video Content



Intro & Outro
Videos

Education

No
formal
degree

100%
self-
taught

- Developed deep expertise in Adobe After Effects, Premiere Pro, and video design workflows through online learning, hands-on client work, and AI-assisted development.

Projects & Tools

No
formal
degree

- AE Expression Library**
Python with Chat GPT help
A free desktop tool for After Effects users to organize, preview, and manage their expressions with ease. Built using Python + Tkinter, featured over 100 pre-loaded expressions.
→ [GitHub link](#)
- Personal Portfolio Website**
HTML & CSS with Chat GPT help
Designed and coded from scratch in HTML & CSS with guidance from ChatGPT. Fully responsive and custom-branded.
→ [Portfolio link](#)

Creative Beliefs

- Creative Values I Work By**
Precision over perfectionism
Always learning, always building
People-first communication
Feedback is fuel
Design should feel, not just function



Promo Videos



Short Video Ads



Logo Animations



Stream Overlays



YouTube Shorts



Instagram
Reels/Stories



TikTok Videos



HTML/CSS
Portfolio
Creation



AI/ChatGPT
Integration in
Workflow



Python with
Chat GPT help

Crafting Videos with Heart, Style, and Precision.

Before Freelancing: My Professional Roots

I spent over a decade working in operations and customer service — managing workflows, training staff, and delivering high-pressure results for clients and embassies. These roles taught me structure, client communication, and how to stay calm under pressure — all of which now shape how I manage freelance projects today.

In early 2020, when the pandemic hit, my team was asked to stay home due to the slowdown in travel operations. Although my official last day was August 2020, I had already started exploring freelance video editing months earlier — turning what had been a personal hobby into a full-time creative career. That shift was the beginning of what I now proudly call my profession.

Aug 2015 ●

Visa Officer

–
Aug 2020

Classic Travel (Expolanka Holdings PLC)

Handled end-to-end visa processing for corporate and high-end clients

Maintained strong embassy and consulate relationships

Managed databases for our team with various clients, etc.

Focused on operational improvements and service optimization

🧠 Skills built:

Customer service, time management, data organization, and multitasking under pressure

Dec 2007 ●

Senior Operations Officer

–
Jul 2015

VFS Global

Managed customer-facing operations and workflow coordination

Trained new staff and assisted in running full operations in management's absence

Maintained quality standards and conducted internal audits

Known for quick decision-making and conflict resolution

🧠 Skills built:

Communication, problem-solving, leadership, and attention to detail